ART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: Mail Mail Stop ISSUE FEE
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450
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INSTRUCTIONS: This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 5 should be completed where

ISSUE FEE DUE

indicated unless corre maintenance fee notifi	cted below or	directed otherwise in Block I, by (a) specifyi	ing a new correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for
CURRENT CORRESPON	NDENCE ADDRES	SS (Note: Use Block 1 for any change of address)	Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission.
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BANNER & WITCOFF, LTD.
ATTORNEYS FOR CLIENT NO. 005222
10 S. WACKER DRIVE, 30TH FLOOR
CHICAGO, IL 60606

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TOTAL FEE(S) DUE

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DATE DUE

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PUBLICATION FEE DUE

PREV. PAID ISSUE FEE

TITLE OF INVENTION: SALES OPTIMIZATION

SMALL ENTITY

APPLN, TYPE

nonprovisional	NO	\$1440	\$0	\$0	\$1440	08/05/2008			
EXAMIN	ER	ART UNIT	CLASS-SUBCLASS						
MEINECKE DIAZ,	SUSANNA M	3692	705-010000	•					
Change of correspondence address or indication of "Fee Address" (37 CFR 1.56.) Change of correspondence address for Change of Correspondence Address for Change of Correspondence Address for PD/OSH2/2) Address for PD/OSH2/2 Ad									
Accenture Sen	Accenture Services Limited se check the appropriate assignee category or categories (will not be			London, United Kingdom					
4a. The following fee(s) are Size Fee Publication Fee (No: Advance Order - # o	small entity discount p	ermitted)	A check is enclosed. Payment by credit care The Director is hereby	se first reapply any previou d. Form PTO-2038 is attache authorized to charge the requ sit Account Number 19073	d. iired fee(s), any def	· · · · ·			
5. Change in Entity Status a. Applicant claims S NOTE: The Issue Fee and I interest as shown by the rec	MALL ENTITY state	is. See 37 CFR 1.27.	d from anyone other than t	ger claiming SMALL ENTIT the applicant; a registered attor					

This collection of information is required by 37 CFR, 1311, The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentially is giverned by 39 USE, 122 and 37 CFR, 13.4 This collection is estimated to to take 12 minutes to complete, including gathering, preprint, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete in form made requiring this burden, absoluble sear to the Chief information Officer, US. Patient and Tradement of Commerce, P.O. Alexandria, Virginia 2231–1450, DO NOT SEND PEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO. Commissioner for Patients, P.O. Box 1450, Used to the Teach of the Chief information of the Chief inform

Typed or printed name David D. LOWIV

/David D. Lowry/

Authorized Signature

Date August 5, 2008

Registration No. 38,538